

CalSPRA Communication Contest

## San Juan Unified School District, System of Professional Growth Internal Communication Campaign

### **Video and web materials:**

Need/Benefit Video - <https://vimeo.com/152488947>

What is SPG Video - <https://vimeo.com/155695334>

You can also view both videos and the smaller clips on our website at <http://www.sanjuan.edu/spg>

### **Examples of Print Materials:**

Update Newsletter Published by San Juan Teachers' Association (Attached)

Update to school principals and other leaders via weekly internal newsletter post (Attached)